



*Fordham University's Black and Hispanic MBA Association &
AXA Financial*

Present

Leaders of Tomorrow - College Awareness Symbolizes Hope Program

*****CALLING ALL PROFESSIONAL MENTORS*****

Want to make a difference in the life of a high school student? Become a College Awareness Symbolizes Hope (C.A.S.H.) mentor! C.A.S.H. is a free and fun team-based mentoring program that strives to educate African-American students about the advantages of graduating from high school and attending college.

Mentors help to give students the tools and resources for setting goals, applying to college, seeking financial aid, budgeting, resume writing, public speaking, networking, etc. The six-month program will culminate in a case competition and program graduation. Outstanding students will join an eight-day tour of Historically Black Colleges and Universities, sponsored by the ETA Theta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc.

***** Any professional is welcome, no matter what field you work in*****

When: January 6, 2012

(commitment: 16 sessions between January – June)

Time: 6:00 – 8:00PM all on Friday nights

Jan.6 How To Pay For College
Jan. 13 Writing Essays
Jan. 20 Overcoming Stereotypes
Feb. 3 Tech & Social Media
Feb. 10 Business Etiquette

Mar. 2 Using MS Office Suite
Mar. 16 Resumes & Interviews
Mar. 30 Financial Literacy I
Apr. 20 Financial Literacy II
Apr. 27 Kaplan SAT Prep.

May 11 Intro. To Case Comp.
May 18 Case Comp. Prep.
June 1 Case Comp. Prep.
June 2 Community Svc. Project
June 15 Case Competition
June 22 Graduation

ALL WORKSHOPS ARE ON FRIDAY EVENINGS FOR TWO HOURS

For more information send an e-mail to cash@nyblackmba.org

BECOME A MENTOR!

www.nyblackmba.org